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iPay Selects William Mills Agency to Promote Brand Recognition

- Leading bill payment provider to expand awareness among community banks, credit unions -

ATLANTA, September 26, 2006 – iPay Technologies, a choice provider of online bill payment solutions, announced the selection of William Mills Agency to manage media relations' strategy among community banks and credit unions. William Mills Agency, founded in 1977, is the largest independent public relations firm serving the financial services sector.

"We may very well be the financial industry's best kept secret in bill payment services, but that is rapidly changing," said Michael Barrack, CEO of iPay Technologies. "Our word-of-mouth success has led to more than 1,100 community financial institutions choosing iPay Technologies. Our decision to work with William Mills Agency underscores the importance we place in generating more awareness for iPay Technologies among community banks and credit unions and those third party service providers who support them."

"Community financial institutions struggle to compete with national banks whose online bill payment solutions enjoy a strong brand presence," said Scott Mills, president of William Mills Agency. "iPay Technologies provides a quick, easy and hassle-free bill payment solution that levels the playing field for all community financial institutions. We are committed to get this message out to the financial community."

iPay Technologies is a leading online bill payment provider that offers a low maintenance bill pay service that increases revenue without adding workload. Financial institutions benefit from iPay's focus on customer service, which supports their reputation as a trusted, knowledgeable financial resource.

For more information about William Mills Agency, please visit the company's Web site at www.williammills.com.

About iPay Technologies

Headquartered in Elizabethtown, Kentucky, iPay Technologies provides full-service Internet bill payment software that offers end-users a high level of control, customization and security to more than 1,100 community financial institutions in the United States. iPay partners with community banks and credit unions to make electronic bill paying quick, easy and hassle-free for consumers. By consistently delivering experiences that financial institutions and their

customers and members rave about, iPay is rapidly becoming a leading provider of Internet bill payment services. For more information please visit iPay Technologies Web site at www.ipaymybills.com.

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